



## Innovative Way to Sell Your Home!

In today's Phoenix market, there is an increased amount of home inventory for sale than any REALTOR® is capable of previewing. **REALTY EXECUTIVES** has created a unique way of placing your home first and foremost in the minds of all REALTORS® and subsequently in the minds of buyers through the "10K Home" incentive program.

### How it works...

**REALTY EXECUTIVES** "10K Home" Program will offer a chance to potentially sell your home quicker by offering an extra incentive to REALTORS®. Your home is eligible once you agree to pay a selling bonus amount of \$250 at closing, which will be entered into the \$10,000 prize fund for the drawing. If the Listing Agent wants to pay the \$250 for their Seller, they can; however, if they also bring in the Buyer they are NOT eligible for the 10K drawing. Once 48 homes have sold, closed, and funded, **REALTY EXECUTIVES** will host a "celebration breakfast" inviting all eligible REALTORS® for the drawing. Another \$10,000 drawing will be held every time 48 additional homes are funded.

### What we do for you...

- Maximize and increase exposure of your home
- Potentially provide a quicker sale of your home
- Highlight all 10K properties in the Multiple Listing Service
- Promote the "10K Home" Program to the Greater Phoenix Area
- Attach a 10K sign rider to the "For Sale" sign
- Notify all eligible REALTORS® as soon as 48 listings have closed and funded
- Award an additional \$10,000 commission to the winning REALTOR®

Ask your **EXECUTIVE** how to enter today!

